



**Mirifice**<sup>TM</sup>  
Broadcast Technologies

## **Press Release**

### **BT Vision ensures service reliability with MiriATE®**

12 September 2008

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#### **BT Vision chooses the MiriATE testing platform**

Mirifice Ltd to deliver their automated set-top box testing product – MiriATE – to BT.

12 September 2008 – BT is to take shipment of the MiriATE testing solution from Mirifice Ltd, demonstrating a commitment to ensuring the quality and reliability of their set top boxes and services.

Geoff Aitken, Business Development Manager at Mirifice, says, “I am very pleased to be working with BT and proud that they have selected our MiriATE product. The sophisticated test automation capabilities that MiriATE provides will allow BT to significantly reduce manual testing and time-to-market, while improving device and service quality.”

Peter Elmer, Content and Consumer Technology Delivery Lead at BT, said “We are constantly striving to add new capabilities to the BT Vision service – as demonstrated by the recent introduction of High Definition movie downloads. The use of test automation has become essential part of ensuring we continue to deliver a high quality set top box solution. We are very impressed by the features offered by the MiriATE product.”

MiriATE provides BT with the ability to automatically drive large numbers of STBs through suites of stringent tests, including realistic endurance testing. Uniquely, MiriATE offers advanced video analysis, such as motion detection, region comparison and optical character recognition (OCR); these are critical in automating the majority of tests, as they replace the need for manual recognition and verification. No other product can automate this type of testing or provide a comparable reduction in testing man hours.

Geoff Aitken adds “MiriATE can be used during development and integration of set-top boxes by manufacturers, but it is also incredibly useful for network operators as an acceptance or a regression test system. The resulting

improvement in reliability provides a reduction in the total cost of ownership for the operator."

Deployment of MiriATE starts off with a 16 STB solution and, due to the system's scalability, this can increase in increments of 16 to very large systems of 384 boxes or more.

**Come and visit us at stand: 6.A29b**  
**IBC 12 – 16 September 2008, Amsterdam.**  
[www.ibc.org](http://www.ibc.org)

For additional information on Mirifice, please contact [info@mirifice.com](mailto:info@mirifice.com):

### **About Mirifice**

Mirifice Ltd are headquartered in Bath, UK. Formed in 2004, it provides key software development, project management and consultancy staff to the broadcast industry. The company product range includes the award-winning MiriMON system for real-time monitoring of live Digital TV network deployments and MiriATE, a powerful technical environment for testing and control of set-top boxes and other devices.

Customers include BSkyB, Virgin Media, Top-Up TV, COMSTAR-Direct, Pace, Gateway Broadcast Services, Open TV, Tandberg and Thomson.

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BT is one of the world's leading providers of communications solutions and services operating in 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to our customers for use at home, at work and on the move; broadband and internet products and services and converged fixed/mobile products and services. BT consists principally of four lines of business: BT Global Services, Openreach, BT Retail and BT Wholesale.

In the year ended 31 March 2008, BT Group's revenue was £20,704 million with profit before taxation and specific items of £2,506 million. British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

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