



MirificeTM
Broadcast Technologies

Press Release

Mirifice: Mirifice deliver MiriATE to Gateway Broadcast Services

22 April 2008

Mirifice announce delivery to Gateway Broadcast Services

Mirifice Ltd, the developer of MiriMON, the system for real-time monitoring of live Digital TV networks, deliver their new automated set-top box testing product – MiriATE – to Gateway Broadcast Services

22 April 2008 - Mirifice Ltd has delivered MiriATE, a modular, scalable solution for the automated testing of set-top boxes (STBs) to Gateway Broadcast Services.

Geoff Aitken, Business Development Manager at Mirifice, says, “MiriATE is the world’s most powerful automated test environment for STBs. We are confident that at least 75% of testing, which is currently carried out manually, can be automated by MiriATE. This would result in halving the cost of testing. No one else in the marketplace has the same offering.”

By controlling the behaviour, inputs and environment of the STB, and at the same time measuring the box outputs, MiriATE provides automated testing which enables quick fault analysis.

MiriATE will drive the Gateway Broadcast Services STBs through a set of defined procedures via infrared inputs, providing the ability to exercise large numbers of STBs through configured test suites, improving equipment reliability and drastically reducing the number of man-hours normally required for wide-scale testing.

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Julian McIntyre, Founder and Managing Director of Gateway Broadcast Services said: “Our vision is to bring entertainment to every home in Africa.

Our product is world-class and we strive to ensure we provide the best possible quality to customers across Africa. Constantly raising the bar through innovative technology and providing equipment that can be trusted is just one of the ways we delight existing and satisfy new customers.”

MiriATE can be used in a number of environments - from the network operator to the STB manufacturer. As well as being ideally suited to acceptance and regression testing it is also an invaluable development tool. As manufacturers no longer own the entire hardware and software stack, assigning faults to the correct component vendors is a real challenge in a modern device integration project. MiriATE provides reliable, quantitative evidence to allow correct fault assignment in such cases.

Geoff Aitken adds “MiriATE can be used as a development tool for STB manufacturers and fault diagnosis, but it is also incredibly useful for operators as an acceptance test system or a regression test system. The features of MiriATE mean that the time to market and the total cost of testing for the supplier is largely reduced. “

The standard deployment of MiriATE is a 16 STB solution, and due to the system’s scalability, this increases in increments of 16 to very large systems of 384 boxes or more.

For additional information on Mirifice, please contact info@mirifice.com:

Mirifice Ltd are headquartered in Bath, UK. Formed in 2004 they provide key software development, project management and consultancy staff to the broadcast industry. The company product range includes the award-winning MiriMON system for real-time monitoring of live Digital TV network deployments. Customers include BSkyB, Virgin Media, Top-Up TV, Comstar Direct, Pace MicroTechnology, Tandberg and Thomson.

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About Gateway Broadcast Services (GTV)

GTV is a dynamic new Pan-African pay-TV service delivering choice, quality and innovation to a new breed of TV viewer. With a balanced and exciting choice of premium content, GTV is redefining pay-TV in Africa by offering it at

a price point accessible to the mainstream. GTV is committed to supporting local content as well as offering major international programming ideal for the whole family.

GTV is already available in Kenya, Uganda, Tanzania, Rwanda, Malawi, Mauritius, Botswana, Zambia, Namibia, Ethiopia, Sierra Leone, Ghana, Gambia, Liberia, Mozambique and Zimbabwe and is currently proceeding with a phased roll-out across sub-Saharan Africa.

The GTV service is provided by Gateway Broadcast Services (GTV), a subsidiary of Gateway Communications. Gateway Communications is the leading provider of communications services to telecoms operators and corporations in Africa.

The direct-to-home, satellite-based service will deliver the highest quality digital reception across the continent. An advanced and efficient delivery platform will substantially reduce the cost and ease of set-up for customers. GTV is delivered across Gateway Communications' satellite infrastructure.

GTV was founded by Julian McIntyre, also President of Gateway Communications.

www.gtv.tv

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