



MirificeTM
Broadcast Technologies

Press Release

Mirifice announces release of new version of MiriATE with Gateway Broadcast Services

11th September 2008

Mirifice launching new version of MiriATE with Gateway Broadcast Services at IBC, Amsterdam.

Mirifice Ltd, the developer of MiriMON, the system for real-time monitoring of live Digital TV networks, demonstrate the latest version of their automated set-top box testing product - MiriATE - with Gateway Broadcast Services

10th September 2008 – Mirifice Ltd are pleased to announce that they will be demonstrating MiriATE publicly next month at IBC in Amsterdam.

Gateway Broadcast Services have been using MiriATE , a modular, scalable solution for the automated testing of set-top boxes (STBs) – since the beginning of April, and are now upgrading their system to the latest version which includes the powerful AV Analysis component.

Geoff Aitken, Business Development Manager at Mirifice, says, “We are absolutely delighted to be working with Gateway Broadcast Services set-top boxes at IBC. This event provides us with the opportunity to demonstrate the advanced capabilities of the MiriATE system and specifically the AV Analysis component. We are looking forward to using Gateway Broadcast Services to show off motion detection, colour detection, region detection and OCR. These are some of the key features of the AV Analyser. “

The AV Analyser provides operators and manufacturers with a significant black-box environment, allowing, for example, detailed testing of EPG, interactive and enhanced applications.

MiriATE will drive the Gateway Broadcast Services STBs through a set of defined procedures via infrared inputs, providing the ability to exercise large

numbers of STBs through configured test suites, improving equipment reliability and drastically reducing the number of man-hours normally required for wide-scale testing.

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Julian McIntyre, Founder and Managing Director of Gateway Broadcast Services said “ MiriATE delivered to our needs and budget exactly. We are delighted with the solution and impressed with the capabilities of Mirifice and their support of the product.”

MiriATE can be used in a number of environments - from the network operator to the STB manufacturer. As well as being ideally suited to acceptance and regression testing it is also an invaluable development tool. As manufacturers no longer own the entire hardware and software stack, assigning faults to the correct component vendors is a real challenge in a modern device integration project. MiriATE provides reliable, quantitative evidence to allow correct fault assignment in such cases.

Deployment of MiriATE starts off with a 16 STB solution, and due to the system's scalability, this can increase in increments of 16 to very large systems of 384 boxes or more.

Come and visit us at stand: 6.A29b
IBC 12 – 16 September 2008, Amsterdam.
www.ibc.org

For additional information on Mirifice, please contact info@mirifice.com:

Mirifice Ltd are headquartered in Bath, UK. Formed in 2004, it provides key software development, project management and consultancy staff to the Broadcast broadcast industry. The company product range includes the award-winning MiriMON system for real-time monitoring of live Digital TV network deployments and MiriATE, a powerful technical environment for testing and control of set-top boxes and other devices.

Customers include BSkyB, Virgin Media, Top-Up TV, Comstar Direct, Pace, Gateway Broadcast Services, Open TV, Tandberg and Thomson.

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About Gateway Broadcast Services (GTV)

GTV is a dynamic new Pan-African pay-TV service delivering choice, quality and innovation to a new breed of TV viewer. With a balanced and exciting choice of premium content, GTV is redefining pay-TV in Africa by offering it at a price point accessible to the mainstream. GTV is committed to supporting local content as well as offering major international programming ideal for the whole family.

GTV is already available in Kenya, Uganda, Tanzania, Rwanda, Malawi, Mauritius, Botswana, Zambia, Namibia, Ethiopia, Sierra Leone, Ghana, Gambia, Liberia, Mozambique and Zimbabwe and is currently proceeding with a phased roll-out across sub-Saharan Africa.

The GTV service is provided by Gateway Broadcast Services (GTV), a subsidiary of Gateway Communications. Gateway Communications is the leading provider of communications services to telecoms operators and corporations in Africa.

The direct-to-home, satellite-based service will deliver the highest quality digital reception across the continent. An advanced and efficient delivery platform will substantially reduce the cost and ease of set-up for customers. GTV is delivered across Gateway Communications' satellite infrastructure.

GTV was founded by Julian McIntyre, also President of Gateway Communications.

www.gtv.tv

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