



MirificeTM
Broadcast Technologies



Press Release

Netris to resell MiriMON®

15 September 2008

Mirifice signs up Netris as a MiriMON® reseller.

Netris, the leading IPTV systems integrator in Russia, will resell MiriMON® in the CIS region.

15 September 2008 – Mirifice Ltd are pleased to announce a partnership with Netris, who will act as its reseller and integrator in the CIS region.

Netris has a proven track record of successfully deploying IPTV systems and also has its own IPTV solutions under IPSoft® trademark. This agreement allows IPTV operators in the CIS region to meet their needs for QoE assurance through a company with expertise in the relevant broadcast technologies and a strong regional presence.

Paul Tinkler, President of Sales at Mirifice, says, “Netris has the skills and relationships to successfully market and deploy our MiriMON product in the CIS region. We have worked with Netris in the past and look forward to collaborating on many new and exciting deployments.”

Alexay Bugay, CEO at Netris, said “IPTV systems are being widely deployed in the CIS region and Eastern Europe. MiriMON is an exciting product as the delivery of both a good QoE and a reliable service is key to the success of these deployments.”

MiriMON is the market-leading QoE assurance solution, providing a real-time view of the service delivery and quality of experience for each and every customer in the network.

**Come and visit us: Mirifice at stand 6.A29b and Netris at stand 5.C17
IBC 12 – 16 September 2008, Amsterdam.**

www.ibc.org

About Mirifice Ltd

For additional information about Mirifice, please contact info@mirifice.com.

Mirifice Ltd is headquartered in Bath, UK. Formed in 2004, it provides key software development, project management and consultancy staff to the broadcast industry. The company's product range includes MiriMON, the award-winning system for real-time monitoring of live Digital TV networks, and MiriATE, a powerful technical environment for testing and control of set-top boxes and other devices.

Customers include BSkyB, Virgin Media, Top-Up TV, COMSTAR-Direct, Pace, Gateway Broadcast Services, Open TV, Tandberg and Thomson.

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About Netris

For additional information about Netris, please contact info@netris.ru.

Netris (www.netris.tv) is the leader in IP-communications software development and system integration. Netris is focusing on development of IPTV and Banking Intelligence solutions under IPSoft® trademark.

Netris provides advanced end-to-end IPTV solution with IPSoft iVision IPTV Middleware as a core element. This proven carrier-grade platform is the key element of Netris' solution portfolio which also includes IPSoft iVision Hosted Edition (suboperator model), IPSoft iVision PC Solution, IPSoft iStream Video Server, IPSoft Distributed Media Architect and IPSoft Order Management System. Today Netris' products are deployed at the most significant IPTV roll outs in Russia (Comstar-Direct, Central Telegraph, Metalloinvest, Rosmedia), Ukraine (Comstar-Ukraine and Ukrtelecom) and Kazakhstan (Kazakhtelecom). For more information, please visit www.netris.tv or booth 5.C17 at IBC2008.

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